

Pointers:

1. Videos need a retouch to appear professional. Transitions are very harsh and content flow is lost.
2. The courses you offer are not straightforward on the courses page of your website. As a visitor, I can't immediately know the courses you offer. Subjecting your readers and potential customers to this confusion leads to them going away from your website.
3. Your content has incomplete pages. For example; on the courses page, every clickable element leads to the checkout. This should not work that way. Either clicking on a topic leads me to read more about it, or you put all the information on that page, and the only clickable element should be the CTA to checkout.
4. There is no percentage commission for affiliates. Consider being clear from the beginning so that people interested can trust you.
5. The "About Us" page is not supposed to be about you in any way. It should be an opportunity for you to show the value you offer to teens.
6. We can do better on the "Download PDF" form. If we intend to use it to collect emails, then the least we can do is offer value. When entering an email, the reader should know what they are getting for inputting their email.
7. Once I input my email, a web content page opens instead of a pdf. Also, the content is thin and can't be of value to the readers. If we are to have people trusting us, we have to put professional content for them, that will teach them things they don't know or show them new angles to things they know.
8. Clicking on join as a teen, parent, teacher, or coach should lead me to a landing page that explains the value I will get as a teen, teacher, or coach. Not to the checkout page.
9. There is a great need to refine the web content so that it is simple, concise, clear, and easy to understand.

The next course of action:

1. Have a professional to edit your video for you. I can help with that.
2. Have a total web page optimization on clarity and message presentation. I can help with that.
3. Complete all the web content. I can help with that.
4. Determine the percentage for affiliates, and put it in the public.
5. Create a high-value PDF that is of importance to your target audience. That way, they can get a taste of your expertise. I can help with that.

6. Create individual landing pages for each category that are straightforward and clearly show the value they are getting. I can help with that.

Zen With Ren Sales Copy

Headlines:

- Unlock the Ultimate Guide for Teens and Parents: Get Your Free Essential Teen Survival Manual
- Empower Your Teen's Journey: Claim Your Free Copy of the Life-Changing Teen Blueprint
- Revolutionize Your Teen's Life: Free Access to the Ultimate Teen Success Toolkit
- Free for Teens & Parents: The Essential Guide to Mastering Teen Challenges
- Discover the Secrets to Teen Success: Get Your No-Cost Teen Empowerment Guide
- Transform Teen Struggles into Strengths: Your Free Comprehensive Teen Guide Awaits
- Claim Your Teen's Roadmap to Success: Free Expert Guide Inside!

Sub-lines:

- Navigate the teen years with confidence - From mental health to academic success, we've got you covered.
- From tennis court to life lessons - Uncover the keys to navigating teen life with ease.
- Empowerment, growth, success - Start the journey with our expert insights.
- A brighter future awaits - Essential strategies for every teen and their parents.
- From cyberbullying to career choices - Get the roadmap to a brighter future
- Overcome obstacles and unlock potential - Your guide to thriving in the teen years.
- Transform challenges into triumphs - Essential insights for every teen and parent.

IF YOU ARE A TEEN OR A MOTHER TO ONE, I WILL SEND YOU A FREE COPY OF THE MOST VALUABLE DOCUMENT A TEEN CAN HAVE.

If you are a teen or a mother to one, then you must know how the phase we are going through is challenging.

From:

- Mental Health Issues,
- Social Media and Cyberbullying,
- Academic Pressure,
- Peer Pressure and Social Challenges,
- Family Issues,
- Identity and Self-Discovery,
- Exposure to Substance Abuse,
- Technology Dependence,
- Career Uncertainty.

I mean, all these to a 15-year-old are overwhelming. And the worst bit of it is, it can affect your entire life; positively or negatively.

That's why I'm offering a never-shared before document that will help us as teens to manoeuvre this challenging phase.

CTA: Get Your Free PDF Today

Who is Shrenya, and Why is she willing to share valuable nuggets with you for FREE?

I started playing tennis at the tender age of 6. And just like any other parent out there, mine kept encouraging me.

Telling me that I was the best in the world, and I believed them.

Then came the competitions....

That's when I found out that I was not so good because I lost quite several matches.

This gave me a mix of emotions – negative ones.

- Have my parents been lying to me?
- How come there are other better players than me?
- Is there something I was doing wrong?

With time, I started working on my mindset.

And I started seeing the results; positive ones this time round.

And that's why I came up with Zen With Ren. To pass over the lessons I've learnt to teens.

Imagine a program where we can:

- Learn how to set SMART goals in life and get guided on how to achieve them.
- Find successful ways to overcome doubts that we face as youths.
- Get tips to navigate away from dangerous blunders in life.
- Know how to handle the tricky social situation of peer pressure.
- Create passion for learning and make education something we look forward to.
- Get exclusive access to well-researched educational content which will guide us through this tricky teen phase and beyond.
- Go through fun and engaging mental training.

CTA: Grab Your Copy

You've heard the phrase "Making Mistakes is Part of Growing Up"

But what if these mistakes could harm your entire life?

What if they could send you down a depression hole that will waste much of your years?

Look at these few statistics:

- 40% of parents with children younger than 18 years are extremely worried that their children might struggle with anxiety or depression.
- 14.9% of high school students experience cyberbullying.
- 51% of teens are susceptible to drug addiction with 45% struggling with alcohol consumption.

This is a worrying set of statistics for teens, parents, and teachers alike.

We wouldn't want to be part of these statistics.

We will guide you not only to be safe from the vices facing youth but also help those we know not to fall into this trap.

To succeed in that, we have divided our course into five modules:

Module 1: Tools for Teen Success

Dreaming big? Awesome!

This part of the course shows you how to set your sights high and chase after those goals with a winning attitude. It's all about thinking big and making it happen.

Module 2: Avoiding Biggest Teen Blunders!

Everyone messes up sometimes, but there are some big mistakes you want to avoid.

We'll talk about those and how you can steer clear of them, keeping your teen journey smooth.

Module 3: Understanding Teen Brain

Ever wonder why you think and feel the way you do?

We'll dive into how your brain works and how you can use this info to make better choices. It's like getting a map of your own mind.

Module 4: A Day in a Teen's Life

Every day brings its challenges, right?

We'll go through some common tricky situations you face and give you solid tips on how to deal with them. It's about making every day a bit easier.

Module 5: Tools to Open a Business

Got a business idea? Let's make it happen!

This module is all about giving you the tools and know-how to start your own business, even while you're still a teen. It's your first step to being your own boss.

CTA: Download to Discover

Others have gone through Zen With Ren, and here's what they have to say:

"ZWR helped me realize that opening multiple businesses is what I dream about. It's way more secure than college alone." - Janet

"Ren's videos gave me the courage to chase my goal of becoming a Tennis Pro. I love every moment of it." - Aimee Right

"I can handle my doubts better. Zen with Ren helps me through various states of mind I go through as a teen." - Jamie Sonet

CTA: Experience ZWR

Pricing That Makes Sense

Ready to jumpstart your journey with Zen with Ren?

It's just \$49 per month. And guess what?

You get to try it out first with a 7-day free trial.

That's right, a whole week to explore and see the difference it can make, with no strings attached.

If you love it (and we think you will!), then it's just \$49 each month after that.

A small investment for a big leap in your teen's life. Let's make those dreams a reality.

CTA: Unlock Your PDF Resource